

FENNVILLE DOWNTOWN DEVELOPMENT AUTHORITY

April 2, 2014 Minutes

The regularly scheduled meeting of the Fennville DDA was called to order at the 220 Bldg. at 7:02 p.m. by Treasurer/Secretary Tony Morgan.

Members Present: Mike McCracken, Tony Morgan, Matthew Pietsch, Erica Ramos, Dan Rastall, Mark Schrock

Members Absent: Amy Cook, Ed Kortman, Claude Rummer

Others Present:

The Pledge of Allegiance was recited.

Public Comments - None

Secretary's Report - **Schrock moved, supported by Rastall, to approve the March 5, 2014 meeting minutes as presented. MOTION CARRIED.**

Treasurer's Report - Invoices presented were Dickinson True Value Hardware for supplies, Mary Kasprzyk for public relations services, and Lisa A. Sheaffer for administrative services. Invoices totaled \$464.90. **Rastall moved, supported by Schrock, to approve the bills as presented. MOTION CARRIED.**

Communications

- A. Eye Opener Breakfast Event at the ACATEC - No one is available to attend.

Old Business

- A. Downtown Sculptures - No report.
- B. Building Security - No report.
- C. 220 Bldg. and Michigan Works - Ramos reported she is meeting ACSET on April 3rd to show the 220 Building.
- D. Banner Design - Design for spring/summer is being developed at this time.
- E. Memorial Plaque - Morgan will get quotes for plaque.

New Business

- A. 2014 Greater Fennville Chamber of Commerce Directory - **Schrock moved, supported by Rastall, to approve an advertisement on the inside back cover of the 2014 Greater Fennville Chamber of Commerce Directory at the cost of \$500. MOTION CARRIED.**

Committee Reports

- A. Economic Restructuring - The light at the post office was covered under the streetscape grant funding. That grant is closed, and the public hearing regarding the closure will occur on Monday, April 7th. Fennville is now eligible for future grant funding.
- B. Organization - No report.
Physical Elements - The Christmas lights have been removed.
- C. Promotion - Ramos reported the Holiday Committee had recently met and discussed purchasing small trees for community children to decorate and then be auctioned. She requested the DDA to consider its budget for the 2014 celebration. **Ramos moved, supported by Schrock, to budget \$500 for the 2014 Christmas celebration. MOTION CARRIED.**

The Storytellers Event held on March 31st was a success. A DVD of the event has been made and is available at the library.

The Farmers Market Facebook page has been deleted.

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Pietsch discussed the community events beginning with May 2014. They are as follow: May 17th - seedling/perennial exchange; July 19th - ice cream social, BBQ competition and party in the park; September 20th - Harvest Festival and 220 Building memorial for Al La Shell.

D. Goose Festival - No report.

Miscellaneous - Rastall reported the city has been approved for SAW grants for review of the current water and sewer infrastructure; water and sewer rates have been increased 5%; and the high school baseball team is offering advertisement at its field during the spring/summer and at the football field during the fall. The DDA discussed the advertisement opportunity. Sheaffer will email the information to all board members and also contact the City Clerk to place on the City Commission meeting agenda for next week. Sheaffer will also email the city logo and tag line to all board members.

The meeting was adjourned at 7:58 p.m.

Minutes submitted by Lisa A. Sheaffer.