

FENNVILLE DOWNTOWN DEVELOPMENT AUTHORITY  
August 6, 2014 Minutes

The regular meeting of the Fennville DDA was called to order at City Hall at 7:01 p.m. by Chairman Claude Rummer.

Members Present: Amy Cook (7:03 p.m.), Ed Kortman, Mike McCracken, Tony Morgan, Matthew Pietsch (7:20-7:45 p.m.), Erica Ramos, Dan Rastall, Claude Rummer, Mark Schrock

Members Absent:

Others Present: Bill Busscher, Chamber of Commerce; Sandi Busscher and Jodi Welscott, Goose Festival Committee; Dr. Icabone; Nora Balgoyen and Dan Wedge, Allegan County Economic Development

The Pledge of Allegiance was recited.

Public Comments - Dr. Icabone stated he had dropped off the required documents regarding the façade grant.

Nora Balgoyen gave a presentation on the partnership opportunities with the Allegan County Economic Development organization.

Bill Busscher discussed the possibility of changing the 2014 Christmas celebration from Saturday to Friday night.

Secretary's Report - The June 11, 2014 draft minutes were corrected to include Amy Cook in the listing of board members present. **Rastall moved, supported by Cook, to approve the June 11, 2014 meeting minutes as corrected and the June 30, 2014 special meeting minutes as presented. MOTION CARRIED.**

Treasurer's Report - Invoices presented were Bartels Plants, Inc., for flowers downtown, Dickinson True Value Hardware for fertilizer, Mary Cone Kasprzyk for public relations services, Lisa A. Sheaffer for administrative services, and Michele Overweg Spans for design of posters for the Promotion Committee. Invoices totaled \$870.91. **Kortman moved, supported by Ramos, to approve the bills as presented. MOTION CARRIED.**

#### Communications

- A. Brian Sackett, FPS Football Fundraisers - **Rastall moved, supported by Cook, to provide \$25 Fennville Dollars for the Friday Night Lights fundraiser. MOTION CARRIED. Cook moved, supported by Schrock, to pay \$75 to include the Fennville DDA logo in the "Got Your 6" t-shirt fundraiser. MOTION CARRIED.**
- B. Greenridge Realty Reports - Greenridge Realty suggested lowering the price of the lots and to extend the listing agreement to January 2015. **Kortman moved, supported by Morgan, to extend the listing agreement with Greenridge Realty for six months. MOTION CARRIED. Cook moved, supported by Kortman, to lower the listed price for the Main Street property by \$10,100, the Maple Street property by \$5,100, and the Fennville Street property by \$5,100. MOTION CARRIED.**

#### Old Business

- A. Downtown Sculptures - No report.
- B. 220 Bldg. - Michigan Works - Rummer reported the ACSET board will vote on the agreement to lease the 220 Building at its August 13<sup>th</sup> meeting.

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- C. Memorial Plaque – Morgan reported he has the wording and photo finally for the memorial plaque but that the process will take 6-8 weeks. The memorial date has been pushed back from September 20<sup>th</sup> to take place at some point during the Goose Festival.

### New Business

- A. Streetscape Receptacles Update – Rastall will check the status of these.
- B. DDA Property Landscaping Update – Rummer stated he has a quote from a company in Pullman to remove brush and grind the tree stumps on the property on Maple Street. The Main Street property will be reseeded after the Goose Festival celebration. **Morgan moved, supported by Kortman, to approve the payment of \$1,000 to the clean-up, brush and stump removal from the Fennville Street property. MOTION CARRIED.**
- C. Interest in Icabone Lot – Interest in purchasing any DDA property will be referred to Greenridge Realty.
- D. Century 21 Building Request – Rummer received a request from Century 21 to use the 220 Building on Friday afternoons. **Rastall moved, supported by Cook, to allow Century 21 to use the 220 Building on Friday afternoons and to charge \$10 per hour with a \$50 minimum. MOTION CARRIED.**
- E. 220 Building Trash Receptacle – Rummer requested a trash receptacle. Rastall will arrange this.

### Committee Reports

- A. Economic Restructuring – Cook suggested her committee take the lead in meeting with Allegan County Economic Development to work out an agreement.
- B. Organization – No report
- C. Physical Elements – Rummer stated the committee will be meeting on September 3, 2014 at 6 p.m. at the 220 Building.
- D. Promotion – Ramos stated the committee had met last week. Promotional posters for the September event are being developed.
- E. Goose Festival – Busscher reported that she is stepping down as festival director after this year's celebration held on October 11 & 12. Jodi Welscott will be taking over the position. This year is the 30<sup>th</sup> anniversary of the Goose Festival and the 10<sup>th</sup> anniversary of the Gosling Run. There are changes in the providers for the carnival and stage rental. Busscher asked the DDA's usual financial support. **Ramos moved, supported by Rastall, to give \$3,500 towards the costs of the 2014 Goose Festival. MOTION CARRIED.**

Miscellaneous – Sheaffer requested fee information for organizations, both profit and non-profit, using the 220 Building. **Rastall moved, supported by Schrock, to allow non-profit organizations to use the 220 Building free of charge and for-profit organizations will be charged a \$10 per hour fee. MOTION CARRIED.**

Sheaffer reported the DDA public relations has a new email address, which is [dda.pr.marketing@gmail.com](mailto:dda.pr.marketing@gmail.com).

Rastall reported the following: City is working on turning the tennis and basketball outdoor courts over to the school; Huntington Bank will have an ATM located at the empty lot next to City Hall.

Rummer stated the drain project on Main Street in front of John's Auto has been completed.

The meeting was adjourned at 9:46 p.m.

Minutes submitted by Lisa A. Sheaffer.