

FENNVILLE DOWNTOWN DEVELOPMENT AUTHORITY
September 4, 2013 Minutes

The regularly scheduled meeting of the Fennville DDA was called to order at the 220 Bldg. at 7:00 p.m. by Vice Chairman Mark Schrock.

Members Present: Amy Cook, Mike McCracken, Tony Morgan, Matt Pietsch (7:22 p.m.), Dan Rastall, Claude Rummer, Mark Schrock

Members Absent: Al La Shell, Erica Ramos

Others Present: Goose Festival Committee Members Bill Busscher, Sandi Busscher, and Jodi Welscott

The Pledge of Allegiance was recited.

Public Comments – The Goose Festival Committee presented its budget and discussed the current schedule of events and related expenses. The 5K run registration will be online beginning this Friday, September 6th. **Morgan moved, supported by Rummer, for the DDA to contribute an amount up to \$3,500 for the 2013 Goose Festival events. MOTION CARRIED.**

Cook moved, supported by Morgan, to approve the proposed budget of the 2013 Goose Festival. MOTION CARRIED.

Secretary's Report – **Rastall moved, supported by Cook, to approve the June 5, 2013 and the August 7, 2013 meeting minutes as presented. MOTION CARRIED.**

Treasurer's Report – Invoices presented were ASCAP for music license fee; Lisa A. Sheaffer for contracted services; and the City of Fennville for installation of parking signs at the 220 Building. **Rastall moved, supported by McCracken, to approve the bills as presented. MOTION CARRIED.**

Communications

- A. *WMTA's 2014 West Michigan Carefree Travel Guide* – The DDA decided against placing an advertisement in the travel guide.

Old Business

- A. *Allegan County Guide* – Sheaffer stated she had met with Celeste Statler and Al La Shell to discuss ways to get downtown businesses to advertise in the guide as only two businesses take advantage of the discount the DDA offers. One option is to place a full-page ad and have the businesses pay a reduced price to be included in it. Businesses that already have a display ad will be included for free. La Shell suggested enlisting Michelle Overweg to do the ad designs. **Cook moved, supported by Morgan, to place a half-page ad with the 2014 Allegan County Guide with a cost of up to \$925. MOTION CARRIED.**

New Business

- A. Web Design Quotes – Decision on web design was postponed until next meeting.

Committee Reports

- A. Economic – Cook discussed applying for a grant through the MEDC, who has 4 million available in CDBG funding. The grant would be used for Phase 2 of the streetscape project. **Schrock moved, supported by McCracken, for the approval of Cook exploring, through Abonmarche, the feasibility of expanding the streetscape project through the MEDC/CDBG program. MOTION CARRIED.**
- B. Organization – No report.

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- C. Physical Elements – Rummer presented the quote for the streetlights, which does not include installation. Also, the plants in the green space are overgrown. Rastall stated he is still receiving complaints that the grasses in front of the hardware store block the view of motorists.
- D. Promotion – No report.

Miscellaneous – Rummer inquired about the curbing issues in front of John’s Auto. Rastall will discuss with La Shell and Gary Tuhacek.

Rastall said the County will be coming this week to resolve the problems with the Wi-Fi downtown and at City Hall. The City is working with the Cooley Law School on developing a snowmobile ordinance. The City audit will begin soon, and Prein & Newhoff is working with the City and DEQ regarding the storm and sanitary sewer systems.

Sheaffer stated La Shell was contacted by a potential business owner who is looking for space to rent.

The meeting was adjourned at 8:16 p.m.

Minutes submitted by Lisa A. Sheaffer.